



BRASS RING

L U N C H E O N

THURSDAY, MARCH 6, 2025
SHERATON DENVER DOWNTOWN HOTEL

**SPONSORSHIP, ADVERTISING,
AND TABLE HOST INFORMATION**

CHILDRENSDIABETESFOUNDATION.ORG



BRASS RING

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FEATURED FASHION DESIGNER

MARC BOUWER

For over four decades, legendary fashion designer Marc Bouwer has made fashion history on runways and red carpets. Marc is known for his memorable, dramatic, glamorous gowns that have created so many timeless fashion moments. His style is distinct and timeless: lush colors, plunging necklines, and daring slits, inspired by his love for cinema classics.



MICHAEL SPENCER, HOST

You can catch Michael Spencer anchoring CBS News Colorado at five, six and ten every weeknight alongside his co-anchor Karen Leigh. Michael joined CBS Colorado as Sports Anchor in June of 2016 and made the switch to the news desk in April of 2023. His first assignment for CBS Colorado was at The White House covering the Super Bowl 50 Champion Denver Broncos as they celebrated their Super Bowl victory with President Obama. During his career in sports Michael has covered the Super Bowl, the NBA Finals, the Pro Football Hall of Fame, and the Colorado Avalanche run to the Stanley Cup Final.

Michael graduated from the University of Missouri in 2010 and started his broadcasting career in Midland, Texas covering the Friday Night Lights of high school football. After Midland, Michael moved to Amarillo, Texas and then Knoxville, Tennessee before arriving in Colorado. Michael is married to his wife Hailey, and the couple have one daughter. Michael and Hailey enjoy being involved in the community. In addition to his role with the Children's Diabetes Foundation and serving as emcee for the Brass Ring Luncheon, Michael has served as the emcee for the Donor Alliance Donor Dash for the past several years and loves being involved with non-profit organizations that make a difference in the lives of families in Colorado.



T1D CHANGEMAKER AWARD

The T1D Changemaker Award is presented to Judy McNeil, an extraordinary individual who has dedicated over two decades to volunteering with The Guild of the Children's Diabetes Foundation and the type 1 diabetes community. Judy has shown unparalleled commitment by not only offering her time, energy, and resources, but by significantly shaping the community through various initiatives. These include chairing the Boo Bash Halloween party, serving as the Historian for The Guild, and spearheading the renowned Brass Ring Luncheon baskets. Judy's leadership and tireless efforts serve as an inspiring example to shape a stronger, more supportive community for all.



JUDY MCNEIL, HONOREE

Judy McNeil, a proud Colorado native, grew up in the suburbs of Denver and attended Englewood High School before graduating from the University of Northern Colorado. Early in her career, she worked for the Colorado Department of Agriculture. Judy's journey took a pivotal turn when she met her husband, Charlie, a student at the Colorado School of Mines. The couple married the day after Charlie's graduation and navigated five moves within six years before choosing to settle in Colorado, where they could raise their family. Now married for 53 years, Judy and Charlie are blessed with three children and 10 grandchildren, all residing in the Denver area.

Judy dedicated herself fully to her family, embracing her role as a stay-at-home mother. She believes that no external success can outweigh the importance of nurturing a strong home. This choice allowed her to give back to her community with dedication and heart. For over 25 years, Judy has been passionately involved with the Children's Diabetes Foundation and the Barbara Davis Center for Diabetes, highlighted by her remarkable 18-year tradition of creating the signature auction baskets for the Brass Ring Luncheon. She has also played various supportive roles with The Guild of the Children's Diabetes Foundation, currently serving as the Guild Historian.

In recognition of their efforts, she and Charlie were honored with the High Hopes Award at the 2011 Carousel Ball. Beyond her commitment to the Children's Diabetes Foundation, Judy has made significant contributions throughout Denver. She served as the 2019 PUSH Gala Chair for the Craig Hospital Foundation and the Western Fantasy Gala Chair the same year. She and Charlie were recognized as the 2023 Humanitarian Award Honorees by Volunteers of America and the 2007 Pillars of the Community Honorees by Arapahoe House. Additionally, the couple was named Cherry Hills Villagers of the Year in 2010. Judy's community support also extends to the Sewell Child Development Center, the Kempe Foundation for abused children, the Denver Center for the Performing Arts, and the Greater Colorado Council of Scouting America.





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L U N C H E O N

Table Host Levels

*All table packages include 10 seats.
Table Host benefits include an editorial listing in the printed program
and the Table Host's name on a sign at the table.*

**Please check all boxes that apply*

- | | | |
|---|----------------|--|
| <input type="checkbox"/> Platinum Table | \$3,000 | <input type="checkbox"/> Credit Card (Please call the CDF office at (303) 863-1200 and we will process over the phone) |
| <input type="checkbox"/> Gold Table | \$2,250 | <input type="checkbox"/> Enclosed are checks totaling \$ _____
Please make payable to: The Children's Diabetes Foundation |
| <input type="checkbox"/> Brass Table | \$1,750 | <input type="checkbox"/> I will collect checks and send them in or have my guests send them prior to February 24, 2025 |
| <input type="checkbox"/> I will host _____ table(s) of 10 | | |
| <input type="checkbox"/> I will co-host a table with _____ | | |

Sponsor Levels

*All sponsorship packages include 10 seats.
See full details for each level under Sponsor Benefits.*

- | | |
|--|------------------|
| <input type="checkbox"/> Presenting Sponsor | COMMITTED |
| <input type="checkbox"/> Benefactor Sponsor | \$20,000 |
| <input type="checkbox"/> Premier Sponsor | \$10,000 |
| <input type="checkbox"/> Angel Sponsor | \$6,000 |
| <input type="checkbox"/> Corporate Sponsor | \$4,000 |

TO BECOME A TABLE HOST OR SPONSOR , PLEASE SELECT A LEVEL, COMPLETE THIS FORM AND CONTACT AMANDA MILLER AT THE INFORMATION BELOW.

COMPANY/NAME: _____
ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____
EMAIL: _____ PHONE: _____

For questions regarding sponsorship, sponsor benefits, or table hosting, please contact Amanda Miller at Amanda@ChildrensDiabetesFoundation.org or (303) 628-5112.

Visit www.ChildrensDiabetesFoundation.org to purchase your tables or tickets online.

PRESENTING SPONSOR - COMMITTED

- Two premier tables of 10 with VIP stage-side seating
- Logo on event invitation
- Logo recognition on step & repeat banner with other key sponsors
- Logo included in all promotional emails in relation to the event
- Name in publicity as Presenting Sponsor
- Day-of meet & greet opportunity for four with featured designer or representative of showcased fashion brand, if applicable
- Logo featured on event fact sheet and other prominent materials
- Two-page advertisement in the first 10 pages of printed program
- Verbal acknowledgment from podium during the event
- Logo on signage and digital presentation at the event
- Logo on event web page and CDF home page throughout 2025
- Logo on event ticketing site
- Logo and mention in post-event article of CDF newsletter NewsNotes (9,000+ subscribers)
- Two mentions on CDF social media prior to event and one mention day of the event (50,000+ followers)

BENEFACTOR SPONSOR - \$20,000

- Two premier tables of 10 with VIP stage-side seating
- Logo on event invitation
- Logo recognition on step & repeat banner with other key sponsors
- Logo included in two promotional emails in relation to the event
- Name in publicity as Benefactor Sponsor
- Logo featured on event fact sheet
- Two-page advertisement in printed program
- Verbal acknowledgment from podium at the event
- Logo on signage and digital presentation at the event
- Logo on event web page throughout 2025
- Logo on event ticketing site
- Mention in post-event article of CDF newsletter NewsNotes (9,000+ subscribers)

PREMIER SPONSOR - \$10,000

- One premier table of 10 with VIP stage-side seating
- Logo on event invitation
- Name in publicity as Premier Sponsor
- Logo featured on event fact sheet
- Two-page advertisement in the printed program
- Verbal acknowledgment from podium at the event
- Logo on event ticketing site
- Logo on signage and digital presentation at the event
- Logo on event web page throughout 2025
- Mention in post-event article of CDF newsletter NewsNotes (9,000+ subscribers)

ANGEL SPONSOR - \$6,000

- One table of 10 with prime seating
- Listing on event invitation
- Name in publicity as Angel Sponsor
- Full-page advertisement in the printed program
- Logo on event ticketing site
- Logo on event signage
- Listing on event web page throughout 2025

CORPORATE SPONSOR - \$4,000

- One table of 10
- Listing on event invitation
- Half-page advertisement in the printed program
- Name on event ticketing site
- Logo on event signage
- Listing on event web page throughout 2025



BRASS RING

L U N C H E O N





BRASS RING

LUNCH EON

Program Advertising

Printed programs are distributed to each event attendee.
To be included in the program, artwork must be received by January 31, 2025.

- | | |
|--|-------|
| <input type="checkbox"/> Two-Page Spread | \$700 |
| <input type="checkbox"/> Full-Page Ad | \$350 |
| <input type="checkbox"/> Half-Page Ad | \$200 |
| <input type="checkbox"/> Honorarium | \$35 |

COMPANY/ADVERTISER: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP CODE: _____

EMAIL: _____ PHONE/EXT: _____

AUTHORIZED BY: _____ TITLE: _____

THE PROGRAM IS PRINTED EXCLUSIVELY IN BLACK AND WHITE

PLEASE CIRCLE ALL ITEMS THAT APPLY & FILL FORM OUT IN ITS ENTIRETY

- Artwork enclosed • Copy enclosed • Copy or ad to come from my agency
- Ad will be emailed • Children's Diabetes Foundation to prepare ad

SUGGESTED COPY/ADDITIONAL INSTRUCTIONS: _____

CONTACT: _____

EMAIL: _____ PHONE/EXT: _____

COLOR: Black & White

SIZE OF PROGRAM: 5.5" x 8.5"

TWO-PAGE SPREAD: 11" x 8.5" or 11.125" x 8.625" with bleed

FULL-PAGE: 5.5" x 8.5" or 5.625" x 8.625" with bleed

HALF-PAGE: 5.5"x 4.5" or 5.625" x 4.625" with bleed

ELECTRONIC DOCUMENTS:

Please allow .5 margin for all text.

Supply all fonts and graphics in a packaged file.

Files must be 300 dpi at 100% and converted to black & white.

InDesign, Illustrator, Photoshop, and Press Quality PDF files only.

If you are unable to provide these materials, we will be happy to assist you in the preparation of your ad.
Please complete this form and submit to Morgan Palmer. For questions regarding printed program ad specs,
please email Ads@ChildrensDiabetesFoundation.org or call (303) 628-5106.

Visit www.ChildrensDiabetesFoundation.org