



# BRASS RING

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L U N C H E O N

**THURSDAY, MARCH 21, 2024**  
**SHERATON DENVER DOWNTOWN HOTEL**

**SPONSORSHIP, ADVERTISING,  
AND TABLE HOST INFORMATION**

**[CHILDRENSDIABETESFOUNDATION.ORG](http://CHILDRENSDIABETESFOUNDATION.ORG)**



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## LUNCHEON

### FEATURED FASHION BRAND

## LAFAYETTE 148

### NEW YORK

Founded in 1996 in the heart of SoHo, Lafayette 148 New York is a modern American luxury House fusing an understated aesthetic with the dynamism unique to New York City. Creative Director Emily Smith's art-centric approach is built on a dedication to impeccable craft, exquisite fabrics, and intelligent design.



### MICHAEL SPENCER, HOST

You can catch Michael Spencer anchoring CBS News Colorado at five, six and ten every weeknight alongside his co-anchor Karen Leigh. Michael joined CBS Colorado as Sports Anchor in June of 2016 and made the switch the news desk in April of 2023. His first assignment for CBS Colorado was at The White House covering the Super Bowl 50 Champion Denver Broncos as they celebrated their Super Bowl victory with President Obama. During his career in sports Michael has covered the Super Bowl, the NBA Finals, the Pro Football Hall of Fame, and the Colorado Avalanche run to the Stanley Cup Final.

Michael graduated from the University of Missouri in 2010 and started his broadcasting career in Midland, Texas covering the Friday Night Lights of high school football. After Midland, Michael moved to Amarillo, Texas and then Knoxville, Tennessee before arriving in Colorado. Michael is married to his wife Hailey, and the couple have one daughter. Michael and Hailey enjoy being involved in the community. In addition to his role with the Children's Diabetes Foundation and serving as emcee for the Brass Ring Luncheon, Michael has served as the emcee for the Donor Alliance Donor Dash for the past several years and loves being involved with non-profit organizations that make a difference in the lives of families in Colorado.





# EVENT CO-CHAIRS



## CAROL HAMER

Carol is a Colorado native who lives in Lakewood with her husband of nearly 40 years, Steve. They have eight children and seven grandchildren. Though her involvement in the type 1 community began early on with the diagnosis of a relative, Carol has been more intently involved since 2005 when her niece was diagnosed with type 1 diabetes.

Carol has been and is currently involved in many charitable organizations, including the Children's Diabetes Foundation (CDF), a number of Catholic Church organizations, and Mullen High School. She has served as the Hospitality Chair, Corresponding Secretary, and Co-Chair of the Brass Ring Luncheon (BRL), and will be the Treasurer-Elect in 2024 for The Guild of the Children's Diabetes Foundation. Carol loves CDF, as she believes it makes a difference in the lives of so many.

## AMIE MOROZS

Amie Morozs is often described as energetic. She is known to friends and family for her need to keep moving. Whether it be her dedication to her business, her countless volunteer hours, hosting events, or advocating for teens, she prefers the days with no moment to spare.

14 years ago, her daughter met a friend in preschool who had been diagnosed with type 1 diabetes at only 18 months old. Within a few years, that circle of friends in their lives with type 1 grew to be seven children and a handful of adults. Amie strives to give equal attention to the organizations that have become near and dear to her heart; the Children's Diabetes Foundation is one of those. She is amazed by the advancements that have been made in type 1 treatment during the 14 short years that she has been connected to this community. She is honored to Co-Chair this year's Brass Ring Luncheon. It is Amie's mission to make this the most successful BRL to date.





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## L U N C H E O N

### *Table Host Levels*

*All table packages include 10 seats.  
Table Host benefits include an editorial listing in the printed program  
and the Table Host's name on a sign at the table.*

*\* please check all boxes that apply*

- |   |                |   |
|---|----------------|---|
| <input type="checkbox"/> <b>Platinum Table</b>                    | <b>\$3,000</b> | <input type="checkbox"/> <b>Credit Card (Please call the foundation office<br/>and we will process over the phone 303-863-1200)</b> |
| <input type="checkbox"/> <b>Gold Table</b>                        | <b>\$2,250</b> | <input type="checkbox"/> <b>Enclosed are checks totaling \$ _____<br/>Please make payable to: The Guild of CDF</b>                  |
| <input type="checkbox"/> <b>Brass Table</b>                       | <b>\$1,750</b> | <input type="checkbox"/> <b>I will collect checks and send them in or have my<br/>guests send them prior to March 11, 2024</b>      |
| <input type="checkbox"/> <b>I will host _____ table(s) of 10</b>  |                |   |
| <input type="checkbox"/> <b>I will co-host a table with _____</b> |                |   |

### *Sponsor Levels*

*All sponsorship packages include 10 seats.  
See full details for each level under Sponsor Benefits*

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Presenting Sponsor</b> | <b>\$30,000</b> |
| <input type="checkbox"/> <b>Benfactor Sponsor</b>  | <b>\$20,000</b> |
| <input type="checkbox"/> <b>Premier Sponsor</b>    | <b>\$10,000</b> |
| <input type="checkbox"/> <b>Angel Sponsor</b>      | <b>\$6,000</b>  |
| <input type="checkbox"/> <b>Corporate Sponsor</b>  | <b>\$4,000</b>  |

TO BECOME A TABLE HOST OR SPONSOR , PLEASE SELECT A LEVEL, COMPLETE THIS FORM  
AND CONTACT AMANDA MILLER AT THE INFORMATION BELOW.

COMPANY/NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**For questions regarding sponsorship, sponsor benefits, or table hosting, please contact Amanda Miller  
at [Amanda@ChildrensDiabetesFoundation.org](mailto:Amanda@ChildrensDiabetesFoundation.org) or (303) 628-5112  
Visit [www.ChildrensDiabetesFoundation.org](http://www.ChildrensDiabetesFoundation.org) to purchase your tables or tickets online.**

### **PRESENTING SPONSOR - \$30,000**

- Two premier tables of 10 with VIP stage-side seating
- Logo on event invitation
- Logo recognition on step & repeat banner with other key sponsors
- Logo included in all promotional emails in relation to the event
- Name in publicity as Presenting Sponsor
- Day-of meet & greet opportunity for four with featured designer or representative of showcased fashion brand, if applicable
- Logo featured on event fact sheet and other prominent materials
- Two-Page advertisement in the first 10 pages of printed program
- Verbal acknowledgement from podium during the event
- Logo on signage and digital presentation at the event
- Logo on event web page and CDF home page throughout 2024
- Logo on event ticketing site
- Logo and mention in post-event edition of CDF's quarterly newsletter, NewsNotes (9,000+ subscribers)
- Two mentions on CDF social media prior to event and one mention day of the event (50,000+ followers)

### **BENEFACTOR SPONSOR - \$20,000**

- Two premier tables of 10 with VIP stage-side seating
- Logo on event invitation
- Logo recognition on step & repeat banner with other key sponsors
- Logo included in two promotional emails in relation to the event
- Name in publicity as Benefactor Sponsor
- Logo featured on event fact sheet
- Two-Page advertisement in printed program
- Verbal acknowledgement from podium at the event
- Logo on signage and digital presentation at the event
- Logo on event web page throughout 2024
- Logo on event ticketing site
- Mention in post-event edition of CDF's quarterly newsletter, NewsNotes (9,000+ subscribers)
- One mention on CDF social media channels prior to the event (50,000+ followers)

### **PREMIER SPONSOR - \$10,000**

- One premier table of 10 with VIP stage-side seating
- Logo on event invitation
- Name in publicity as Premier Sponsor
- Logo featured on event fact sheet
- Two-page advertisement in the printed program
- Verbal acknowledgement from podium at the event
- Logo on event ticketing site
- Logo on signage and digital presentation at the event
- Logo on event web page throughout 2024
- Mention in post-event edition of quarterly newsletter, NewsNotes (9,000+ subscribers)

### **ANGEL SPONSOR - \$6,000**

- One prime table of 10
- Listing on event invitation
- Name in publicity as Angel Sponsor
- Full-page advertisement in the printed program
- Logo on event ticketing site
- Logo on event signage
- Listing on event web page throughout 2024

### **CORPORATE SPONSOR - \$4,000**

- One table of 10
- Listing on event invitation
- Half-page advertisement in the printed program
- Name on event ticketing site
- Logo on event signage
- Listing on event web page throughout 2024



# BRASS RING

L U N C H E O N





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## LUNCH EON

### *Program Advertising*

Printed programs are distributed to each event attendee.  
To be included in the program, artwork must be received by February 19, 2024

- |  |       |
|--|-------|
| <input type="checkbox"/> Two-Page Spread | \$700 |
| <input type="checkbox"/> Full-Page Ad    | \$350 |
| <input type="checkbox"/> Half-Page Ad    | \$200 |
| <input type="checkbox"/> Honorarium      | \$35  |

COMPANY/ADVERTISER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE/EXT: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ TITLE: \_\_\_\_\_

THE PROGRAM IS PRINTED EXCLUSIVELY IN BLACK AND WHITE  
PLEASE CIRCLE ALL ITEMS THAT APPLY & FILL FORM OUT IN ITS ENTIRETY

- Disk enclosed • Copy enclosed • Copy or ad to come from my agency
- Ad will be emailed • Children's Diabetes Foundation to prepare ad

SUGGESTED COPY/ADDITIONAL INSTRUCTIONS: \_\_\_\_\_

CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE/EXT: \_\_\_\_\_

COLOR: Black & White

SIZE OF PROGRAM: 5.5" x 8.5"

TWO-PAGE SPREAD: 11" x 8.5" or 11.125" x 8.625" with bleed

FULL-PAGE: 5.5" x 8.5" or 5.625" x 8.625" with bleed

HALF-PAGE: 5.5" x 4.5" or 5.625" x 4.625" with bleed

ELECTRONIC DOCUMENTS:

Please allow .5 margin for all text.

Supply all fonts and graphics in a packaged file.

Files must be 300 dpi at 100% and converted to black & white.

InDesign, Illustrator, Photoshop, and Press Quality PDF files only.

If you are unable to provide these materials, we will be happy to assist you in the preparation of your ad.  
Please complete this form and submit to Morgan Palmer. For questions regarding printed program ad specs, please  
email [Morgan@ChildrensDiabetesFoundation.org](mailto:Morgan@ChildrensDiabetesFoundation.org) or call (303) 628-5106.

Visit [www.ChildrensDiabetesFoundation.org](http://www.ChildrensDiabetesFoundation.org)