



In honor of Ian McDonald



McDonald Automotive
Golf Tournament

LAS VEGAS GOLF FLY-AWAY
Benefiting the Children's Diabetes Foundation



Tied to a Cure

LAS VEGAS GOLF FLY-AWAY

Benefiting the Children's Diabetes Foundation & Barbara Davis Center for Diabetes

THURSDAY, OCTOBER 26 & FRIDAY, OCTOBER 27, 2023

SHADOW CREEK

Accommodations at the Aria Hotel, Las Vegas

CHAIRMEN

Michael McDonald, McDonald Automotive
Todd Schieck, M&N Aviation
Dan Fuller, Haley Custom Homes, LLC
Joe Smolen, Empower

FORMAT

Trophies will be awarded to one foursome based on best net two ball (lowest combined scores)

SPONSORSHIP & FOURSOME OPPORTUNITIES

All sponsorships noted below, except the Title Sponsorship, are non-exclusive
(see page 4 for benefits)

Title Sponsor: \$90,500 - 16 Golfers (Sold out)
Eagle Sponsor: \$31,000 - 8 Golfers

Birdie Sponsor: \$20,500 - 4 Golfers
Par Foursome: \$14,000 - 4 Golfers

RECOGNITION & BRANDING OPPORTUNITIES

(see page 5 for benefits)

Player Gift Sponsor: \$16,500
Plane Sponsor: \$4,000
Breakfast Sponsor (Denver): \$4,000
Lunch Sponsor (Thursday at Shadow Creek): \$4,000

Hangar Sponsor: \$3,000
Bus Sponsor: \$3,000
Golf Cart Sponsor: \$3,000
Lunch Sponsor (Las Vegas) (Friday on Tarmac): \$2,000

2023 TITLE SPONSOR



PLAYER PACKAGE

- Round trip air travel from Denver to Las Vegas
- Ground transportation between airport, Shadow Creek, and Aria Hotel
- Hotel accommodations
- One light breakfast (Thursday)
- One light lunch (Friday while boarding the plane)
- Golf at Shadow Creek
- Carts and caddies
- Lunch on the golf course
- Unlimited beverages on the plane and during tournament play
- Player gift
- Hotel accommodations are single-occupancy, unless otherwise requested to Micah at Micah.Dhondt@comcast.net.

Goods & Services: The difference between your sponsorship contribution and the value of goods and services may be a tax-deductible contribution to the extent allowed by law.

TITLE SPONSOR - \$90,500 – SOLD OUT!

- Complete Player Package (see page 3) for four foursomes
- VIP starting position at tournament
- Breakfast Sponsorship (in hangar at Denver Signature Flight Support)
- Plane Sponsorship
- Bus Sponsorship
- Golf Cart Sponsorship
- Hole-In-One Sponsor (exclusive to Title Sponsor)
- Verbal recognition in hangar and on airplane
- Logo on trophies for 1st place in flight 1, 2 & 3
- Single occupancy for hotel accommodations
- First class seating on flights, if applicable
- Inclusion in all tournament releases and ads
- Minimum of 3 social media mentions prior to/after the tournament and 1 post day of on CDF's Facebook, Instagram and Twitter (50,000+ followers)
- Logo on event web page and CDF's home page with link to your corporate site
- Recognition in CDF newsletter (5,500 recipients)

EAGLE SPONSOR - \$31,000

- Complete Player Package (see page 3) for two foursomes
- Premium starting position at tournament
- Verbal recognition in hangar and on airplane
- Single occupancy for hotel accommodations
- Logo on CDF event web page
- Recognition in CDF newsletter (5,500 recipients)
- Minimum of 1 social media mention prior to/after the tournament and 1 post day of on CDF's Facebook, Instagram and Twitter (50,000+ followers)
- Choose 4 additional sponsorship opportunities (see page 5)

BIRDIE SPONSOR - \$20,500

- Complete Player Package (see page 3) for one foursome
- Verbal recognition in hangar
- Recognition in CDF newsletter (5,500 recipients)
- Social media mention prior to the tournament on CDF's Facebook, Instagram and Twitter (50,000+ followers)
- Choose 2 additional sponsorship opportunities (see page 5)

PAR FOURSOME - \$14,000

- Complete Player Package (see page 3) for one foursome

ADDITIONAL SPONSORSHIP OPPORTUNITIES

*Sponsorships noted below do not include golf in the tournament, hotel accommodations, or travel and are non-exclusive.

All sponsorships involve logo recognition at the sponsored location/item.

LEVEL	BENEFITS & LOGO PLACEMENTS
Player Gift Sponsor \$16,500	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Logo presented with gift • Verbal Recognition during program
Plane Sponsor \$4,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign on plane • Verbal Recognition during program
Breakfast Sponsor (Denver) \$4,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign by breakfast buffet • Verbal Recognition during program
Lunch Sponsor (Thursday at Shadow Creek) \$4,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign at tournament • Verbal Recognition during program
Hangar Sponsor \$3,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign at hangar pre-party • Verbal Recognition during program
Bus Sponsor \$3,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign on charter buses • Verbal Recognition during program
Golf Cart Sponsor \$3,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign on all golf carts • Verbal Recognition during program
Lunch Sponsor (Las Vegas) (Friday on plane tarmac) \$2,000	<ul style="list-style-type: none"> • Logo on CDF event web page <ul style="list-style-type: none"> • Sign on tarmac walk to plane • Verbal Recognition during program



Shadow Creek®

An MGM Resorts Entertainment Destination



SHADOW CREEK

Perhaps you've never heard tales of this legendary place sculpted from the Nevada desert by renowned architect Tom Fazio.

Descriptions, however grand, do not begin to do this masterpiece justice. Shadow Creek must be played. Shadow Creek must be experienced. Only then can true lovers of the game begin to appreciate its breathtaking beauty. The beauty of this monument and classic golf course design stands today, ready to be shared and enjoyed by all who honor and respect the game and seek its challenges at the highest level.

TOURNAMENT CONTACTS

Sponsorship and foursome information: Micah D'Hondt
Micah.Dhondt@comcast.net

Payments and donations: Lindsay Klatt
Lindsay@ChildrensDiabetesFoundation.org or 303-628-5109



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The Children's Diabetes Foundation is the fundraising arm of the Barbara Davis Center for Diabetes and focuses on patient support, awareness, and research.