

RUNNING TOWARDS THE BRASS RING...THE CURE FOR TYPE 1 DIABETES

9TH ANNUAL RUN FOR THE RING

Saturday, August 5, 2023

Barbara Davis Center
1775 Aurora Court
Aurora, CO 80045

*Proceeds support The Guild
of the Children's Diabetes Foundation*

5K & KIDS FUN RUN



RUN FOR THE RING

www.ChildrensDiabetesFoundation.org



WHAT:

The 9th Annual Run for the Ring 5K Run/Walk and Kid's Fun Run will bring together Barbara Davis Center for Diabetes patients, loyal supporters, and running enthusiasts to run for the brass ring – the cure. All proceeds from this event will support the efforts and programs of The Guild of the Children's Diabetes Foundation whose mission is to improve the health and well-being of Barbara Davis Center patients living with type one diabetes and their families through education, support, advocacy, and research.

WHEN:

Saturday, August 5, 2023
Registration Begins at 7:00a.m.
Race Start at 8:00a.m.
Kids Fun Run Start at 10:00a.m.

WHERE:

The Barbara Davis Center for Diabetes
Anschutz Medical Campus
1775 Aurora Court
Aurora, Colorado 80045

REGISTRATION:

Race registration is available at <https://runsignup.com/RunfortheRing>

Adult Race Entry*	Kids Zone/Fun Run Entry* (Ages 10 & under)	"Sleep-In" Entry
\$32 Early Bird (offer ends June 30, 2023)	\$10 Early Bird (offer ends June 30, 2023)	\$37 Pre-Race Day
\$37 Pre-Race Day (offer ends August 1, 2023)	\$12 Pre-Race Day	\$40 Event Day (offer ends August 1, 2023)
\$40 Event Day	\$15 Event Day	

Children must be accompanied by adults. Registration includes breakfast bites, timing chip (5K only), race bib, awards ceremony, entrance to the Exhibitor Expo, and a Run for the Ring performance t-shirt. Register by July 15, 2023, to guarantee t-shirt.

RACE CONTACT:

Mackenzie Atencio, Guild Program Coordinator
Office: 303.863.1200 | Direct: 303.628.5116 | Email: Mackenzie@ChildrensDiabetesFoundation.org

ABOUT THE GUILD OF CDF:

The Guild is the volunteer membership group of the Children's Diabetes Foundation and the Barbara Davis Center for Diabetes. Guild Members have the unique opportunity to be involved in program and event committees that make a difference in our community. Members symbolize the spirit of pulling together, accomplishing great things individually and as a team. The Guild, with its more than 200 dedicated members, continues with fundraising efforts in the tireless fight to conquer diabetes. Since inception in 1979, The Guild has contributed more than \$2 million to the Barbara Davis Center.



Brass Ring Title Sponsor - \$5,000

- Logo inclusion on front of race t-shirts for 500+ runners and volunteers
- Logo feature on the banner for the race start/finish line
- Name in all publicity as Presenting Sponsor in relation to event
- Prime logo feature on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage
- Logo inclusion on event fact sheet, team fundraising documents, and other event related materials
- Premier space for exhibitor booth
- Team Village for runners and families
- Three mentions on CDF's social media channels (50,000 followers) - two posts prior to race day, and one post-race 'thank you' mention
- Logo inclusion in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Title Sponsor speaking opportunity for race day
- 10 race registrations and 10 race t-shirts



2023 RUN FOR THE RING

Platinum Sponsor - \$2,500

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage for Platinum Sponsors
- Two mentions on CDF's social media channels (50,000 followers) - one post prior to race day, and one post-race 'thank you' mention
- Logo inclusion in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Five race registrations and five race t-shirts

Gold Sponsor - \$1,000

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage for Gold Sponsors
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Logo inclusion in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Three race registrations and three race t-shirts

Silver Sponsor - \$500

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage for Silver Sponsors
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Name listed in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Three race registrations and three race t-shirts

Exhibitor Sponsor - \$200

- Includes 6 ft. table and (2) chairs
- Listing on Children's Diabetes Foundation event web page throughout 2023
- 10"x10" tent - additional \$75 fee



Exclusive Sponsor Opportunities – one only

Fun Run Sponsor - \$500

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage for Silver Sponsors
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Name listed in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Three race registrations and three race t-shirts

Water Stop Sponsor - \$200

- Logo inclusion on event signage at water stops
- Logo or Listing on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo or Listing on race info page and sponsor page of Run Sign Up event website
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)

Low Station Sponsor - \$200

- Logo inclusion on event signage for low stations
- Logo or Listing on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo or Listing on race info page and sponsor page of Run Sign Up event website
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)

Award Ceremony Sponsor - \$500

- Logo inclusion on back of race t-shirts for 500+ runners and volunteers
- Logo inclusion on Children's Diabetes Foundation Run for the Ring event web page throughout 2023
- Logo on race info page and sponsor page of Run Sign Up event website
- Logo inclusion on event signage for Silver Sponsors
- One post-race 'thank you' mention on CDF's social media channels (50,000 followers)
- Name listed in all promotional emails in relation to event
- Mention in post-event edition of CDF's quarterly newsletter, *NewsNotes* (9000+ subscribers)
- Acknowledgement from emcee during opening and closing remarks for race day
- Premier space for exhibitor booth
- Three race registrations and three race t-shirts





Saturday, August 5, 2023

Become a sponsor today!

Level	Payment Method
<input type="checkbox"/> \$2,500 Platinum Sponsor <input type="checkbox"/> \$1,000 Gold Sponsor <input type="checkbox"/> \$500 Silver Sponsor <input type="checkbox"/> \$200 Exhibitor w/o 10x10' tent <input type="checkbox"/> \$275 Exhibitor with 10x10' tent	<input type="checkbox"/> Enclosed is a check for \$_____ <i>Please make payable to: The Guild of CDF</i> <input type="checkbox"/> Credit Card – to process a credit/debit card payment please call our office at 303-863-1200

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Cell Phone _____ Work Phone _____

Please return this form as soon as possible to reserve your seats.

Contact Mackenzie Atencio with questions: 303-628-5116 or email
 Mackenzie@ChildrensDiabetesFoundation.org

Please mail form and payment to:

Children's Diabetes Foundation
 ATTN: Mackenzie Atencio/Run for the Ring
 3025 S. Parker Rd., Suite 110
 Denver, CO 80014